



Digital Brand and Community Manager Wanted!

myinvites.com.au is an online publisher/social planning site that allows users to design and send free online invitations, and manage their RSVP's online. Launched in 2007, the site has rapidly grown to become a leading Australian online planning portal with a growing and engaged user base. Our continued success and rapid growth means we are looking for a Digital Brand and Community Manager to join our completely virtual team.

As Digital Brand and Community Manager, you will play a pivotal role in shaping and executing plans for the MyInvites brand. You will lead product development, drive member loyalty and community programs through social media, content creation and engagement strategies and develop initiatives to continue our excellent growth. You will work closely with our advertising and sponsorship partners to bring value adding programs to life.

This role is a rare opportunity to work in the digital media space as part of a kick a\$\$ virtual team. A role where you can really make a difference in a highly dynamic environment, test out your creative and entrepreneurial flair and make an instant impact. Best part is, you get to work from wherever you like in the universe.

As well as an excellent track record in brand/consumer marketing, our ideal person will be:

- A self starter – You need to be driven and highly motivated to work virtually
- Creative and resourceful – An ability to roll up your sleeves and get into it and an ability to think creatively...fast
- Knowledgeable about brand – Have a solid understanding of what our client's want – so you can help develop solutions for them
- Passionate about digital - A good knowledge of the digital landscape, social media and online communities and a passion for the pace and dynamics of working digitally
- Dedicated and energised – To working hard and having fun
- A great writer - Content creation and community conversations are a key part of the role
- Consumer and client focused – because that's the only reason we exist

This is a 3 day a week (or equivalent), very flexible role. It will be remunerated at the Brand Manager level. Tertiary qualifications are essential. This position is available immediately.

If you believe you would thrive in this role, please forward a one page letter outlining why you would be ideal for the role, along with your resume to Colleen Amos - support@myinvites.com.au with 'Digital Brand and Community Manager' as the subject line.